



NSS CELL
MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

World No Tobacco Day on 31st May 2022

World No Tobacco Day (WNTD) is observed around the world every year on 31 May. The yearly celebration informs the public on the dangers of using tobacco, the business practices of tobacco companies, what the World Health Organization (WHO) is doing to fight against the use of tobacco, and what people around the world can do to claim their right to health and healthy living and to protect future generations.

The Member States of the WHO created World No Tobacco Day in 1987 to draw global attention to the tobacco epidemic and the preventable death and disease it causes. The day is further intended to draw attention to the widespread prevalence of tobacco use and to negative health effects, which currently lead to more than 8 million deaths each year worldwide, including 1.2 million as the result of non-smokers being exposed to second-hand smoke. The day has been met with both enthusiasm and resistance around the globe from governments, public health organizations, smokers, growers, and the tobacco industry.

Themes

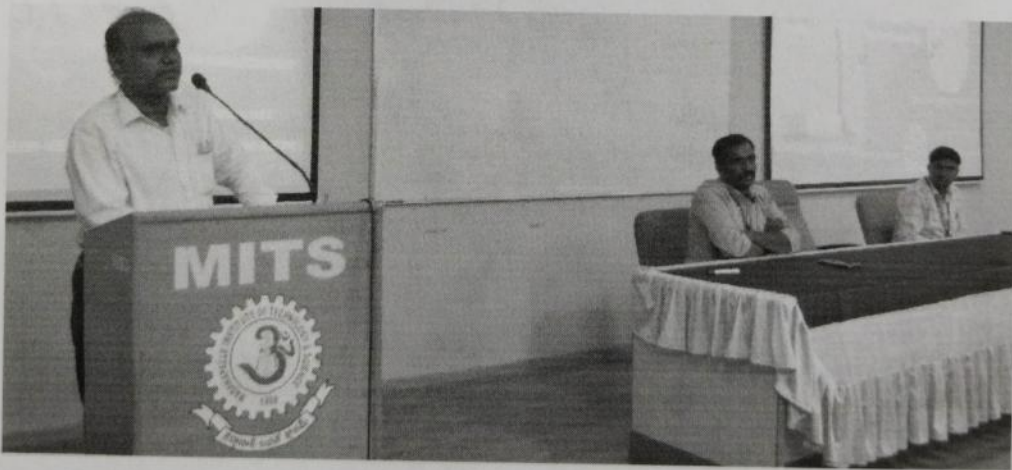
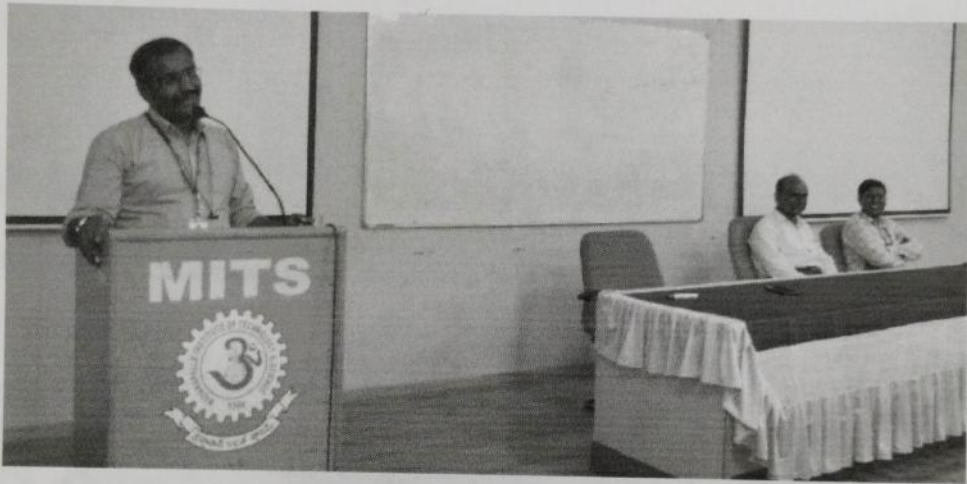
Each year, the WHO selects a theme for the day in order to create a more unified global message for WNTD. This theme then becomes the central component of the WHO's tobacco-related agenda for the following year. The WHO oversees the creation and distribution of publicity materials related to the theme, including brochures, fliers, posters, websites, and press releases. Videos were created as a part of the 2008 WNTD awareness campaign for the theme "Tobacco-free youth" and published on YouTube, and podcasts were first used in 2009.

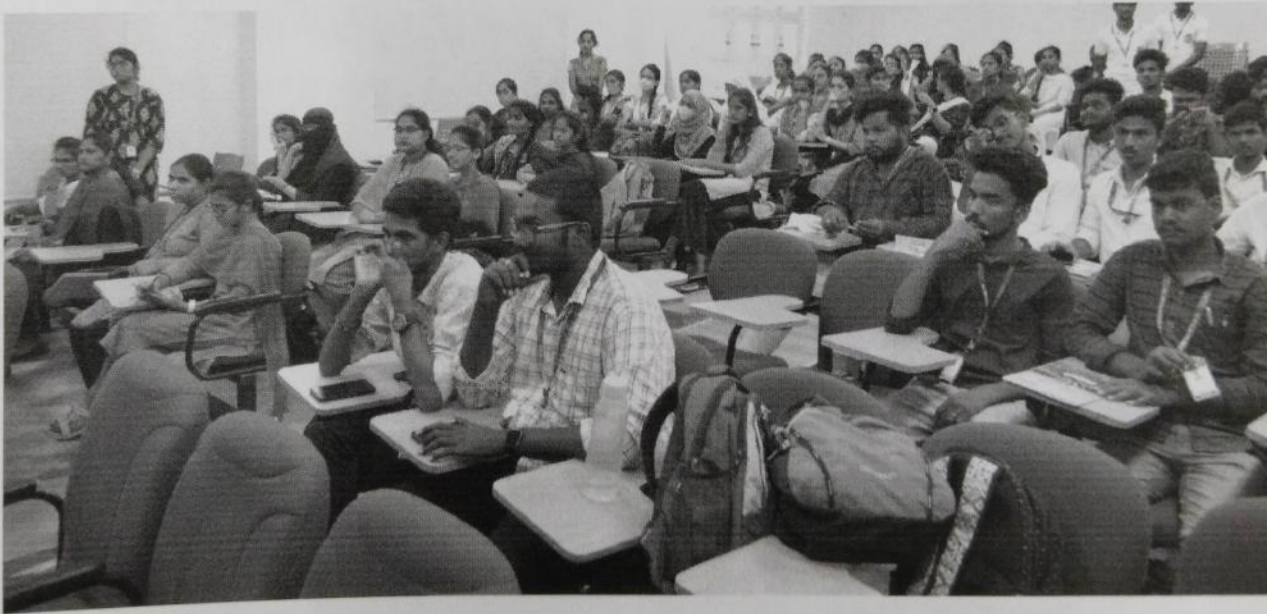
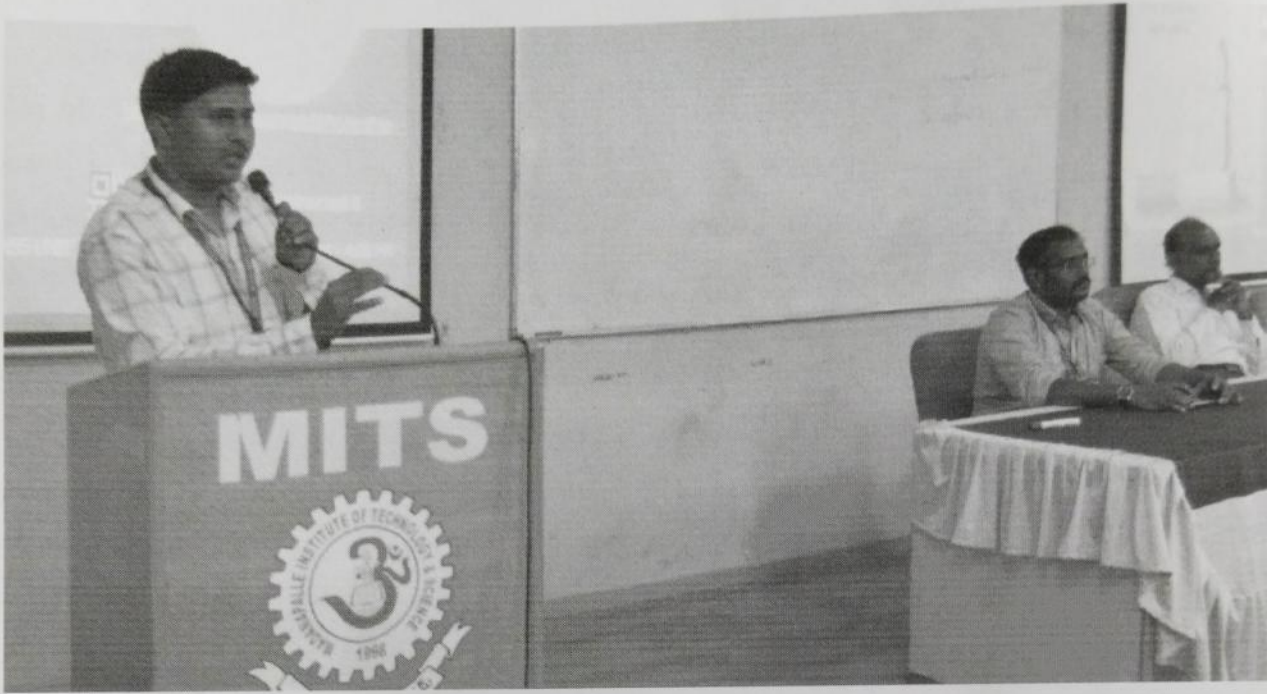
In many of its WNTD themes and related publicity-materials, the WHO emphasizes the idea of "truth." Theme titles such as "Tobacco kills, don't be duped" (2000) and "Tobacco: deadly in any form or disguise" (2006) indicate a WHO belief that individuals may be misled or confused about the true nature of tobacco; the rationale for the 2000 and 2008 WNTD themes identify the marketing strategies and "illusions" created by the tobacco industry as a primary source of this confusion. The WHO's WNTD materials present an alternate understanding of the "facts" as seen from a global public health perspective. WNTD publicity materials provide an "official" interpretation of the most up-to-date tobacco-related research and statistics and provide a common ground from which to formulate anti-tobacco arguments around the world. Themes for World No Tobacco Day have been "Tobacco – a threat to development" (2017), "Tobacco breaks hearts" (2018), "Make Every Day World No Tobacco Day" (2019), "Tobacco Exposed: The secret's out" (2020), and "Commit to Quit" (2021). In 2022, the focus is "Tobacco: Threat to our environment"

In this regard, an awareness program was organized various competitive events on 31st May 2022 in Seminar Hall-B. On this occasion Dr. M Lakshmana Rao, Professor & Head, Dept. of ME, Dr. Balaji Ramanujan, Assoc. Professor & Head, Dept. of Chemistry and Mr. P. Rajesh, NSS Programme Officer were attended and given awareness on problems occurred due to smoking and expressed environmental issues due to smoking. Certificates are distributed to students for their participants.

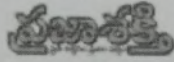
Glimpse of Painting event







కురబలకోట : పని ఒత్తిడి ఉందని యువత ధూమపానాన్ని ఆలవాటు చేసుకోవద్దని ప్రొఫెసర్ లక్ష్మణ్ రావు అన్నారు. మదనపల్లె ఇనిస్టిట్యూట్ ఆఫ్ టెక్నాలజీ అండ్ సైన్స్, మదనపల్లె కళాశాలలో ఎస్ఎస్ఎస్ ఆధ్వర్యంలో పొగాకు నివారణ దినం సందర్భంగా లక్ష్మణరావు మాట్లాడుతూ పొగాకు వినియోగాన్ని తగ్గించడానికి కేంద్ర, రాష్ట్ర ప్రభుత్వాలు ఎన్ని రకాల ప్రకటనలు ఇస్తున్నా అవి వినోదంలా మారిపోయాయని అన్నారు. ఎవరూ సీరియస్ గా తీసుకోవడం లేదని చెప్పారు. కెమిస్ట్రీ విభాగాధిపతి డాక్టర్ బాలాజీ మాట్లాడుతూ ఎస్ఎస్ఎస్ పొగాకు వల్ల కలిగే నష్టాలను విద్యార్థులకు వివరించాలన్నారు. ప్రస్తుత గణాంకాల ప్రకారం ప్రపంచ వ్యాప్తంగా ప్రతి నిమిషానికి సుమారు కోటి 10 లక్షల సిగరెట్లను పొగ రాయుళ్లు కాల్చేస్తున్నారని చెప్పారు. ప్రతి నిమిషానికి 10మంది చనిపోతుంటే, పొగాకు పరిశ్రమలు రూ. 3కోట్లు అర్జిస్తున్నాయన్నారు. కార్యక్రమంలో ఎస్ఎస్ఎస్ కోఆర్డినేటర్ రాజేష్ విద్యార్థులు పాల్గొన్నారు.



Wed, 01 June 2022

epaper.prajasakti.com/c/68382983

Report prepared by

Mr. Pujari Rajesh

NSS Program Officer

NSS Cell, MITS

Madanapalle

NSS Programme Officer

Madanapalle Institute of Technology & Science

Principal and Chairman NSS
Madanapalle Institute of Technology & Science
Madanapalle-517 325